

Top Ten Reasons to Select George Torok for Your Presentation Skills Training

1. Results Focused and Satisfaction Guaranteed.

When you hire George Torok as your presentation skills trainer your satisfaction is 100% guaranteed. You will be satisfied or your money refunded. To ensure your desired results each program is designed to meet your needs and expectations. We use the Presentation Skills Audit to identify and prioritize your needs.

2. Effective Training Delivery

Your participants will learn more, faster and retain it longer. The delivery style is engaging, informative and effective. George Torok uses humour, examples and stories as teaching aids. He will demonstrate techniques and explain why they work and how to best use them. He has an eye and ear for detail. He will offer immediate constructive and encouraging assessments to your participants.

3. Ongoing Support Included

Your people will continue to grow after the program is finished. All participants qualify for free follow-up support for up to one year. They may ask their questions about presentation skills by email directly to George Torok, (\$500 value). In addition they may choose to receive regular tips on presentation skills, (\$199 value).

4. He Learned How to Present

Everyone who wants to will become a better presenter. George Torok was not a natural born speaker. He was a shy person most of his life and an introvert. He experienced many embarrassing moments early in his career.

That means that he had to learn the skills of presenting from the ground up. That's makes him the best kind of teacher – because he knows the pain of struggling, the simple steps to learning and the techniques to make your presentations better.

5. Extensive Presentation Experience

The best teachers have real world experience. George Torok is more than a trainer. He delivers motivational business speeches. He has delivered over 1,000 professional presentations plus hundreds of business presentation while in corporate management. He

has worked with very different audiences including CEOs, managers, technical experts and sales teams. He was most nervous before speaking to his son's grade 4 class.

He has presented to audiences from one to over 1,000 in convention halls, boardrooms, meeting rooms, restaurants, outdoors and even on a moving train.

6. Executive and Management Training

Executives and senior management can be demanding. George Torok was a key instructor in the three-day Effective Executive Speaking program at the Canadian Management Center (CMC) for over a decade. This intensive program attracted presidents, executives, senior managers and technical experts from both the private and public sectors. This was the highest value program offered by the CMC and it consistently received glowing ratings.

7. Executive Presentation Coaching

What are the presentation concerns and issues of CEOs and senior executives? George Torok coaches senior executives one-on-one to help them close million dollar deals. He is The Speech Coach for Executives.

“You demonstrated to us how to cut a 60-minute rambling presentation into a 12-minute clear, concise and focused presentation that helps us secure a \$10 million project.”

Sam Kohn, President, Kubik

8. Media Experience

Talking to the media can be an important career success skill. George Torok is well experienced in speaking to and working effectively with the media. He works on both sides of the media desk. As host of the weekly radio show, Business in Motion, for over 15 years he has interviewed over 500 business leaders. He is regularly interviewed on TV, radio and in print as a guest expert. He has appeared in many forms of the media and was interviewed by The New York Times.

9. Published Author

A real expert creates a body of knowledge that can help your people. George Torok is the co-author of the national bestseller, *Secrets of Power Marketing*. The book is published in seven countries. George Torok is published in at least 12 other books and he has written over 450 articles. Some of the popular titles include: “How to write your speech in five minutes or less”, “Nine Presentation Sins”, “20 Public Speaking Myths”, “21 Self-Sabotaging Words and Phrases to Avoid when Speaking”.

10. Diversity and Perspective

If your people are speaking to different audiences they will need to understand the nuances of speaking to diverse perspectives. Through his corporate career and work as a consultant George Torok has worked in many diverse industries including automotive, hospitality, IT, retail, government, volunteer sector, health care, finance, insurance and manufacturing among others.

George has worked with various levels of executives, management and staff. He taught MBA students for several years and continues to instruct underprivileged high school students. In addition he speaks often with students and community groups. That keeps him humble and in touch with the community. George Torok has visited at least 35 countries. He appreciates and respects different perspectives.

Bonus Reason to Select George Torok as your Presentation Skills Trainer

11. Life Long Learner

The best teacher or leader in any field is also a dedicated student of their craft. George Torok is an ongoing student of communication and presentation skills. He continues to read books, listen to audio programs and attend seminars and workshops on presentation skills. For example, he has attended programs on voice development, the use of humour, story telling, body language, language structure, use of PowerPoint and improvisation. Plus every few years he has worked with other presentation coaches to continue to hone his own skills coaching and presentation skills.

He is a charter member of the Canadian Association of Professional Speakers, has served on the national board and is a two time winner of the President's Award of Recognition.

© George Torok is your best choice for Presentation Skills Training. Contact him at 905-335-1997 or email Coach@Torok.com